

Job Description
San Joaquin Valley Organizer
California Wilderness Coalition (CalWild)

9/26/2019



CalWild works to protect and restore the Golden State's wildest remaining lands and waters for the benefit of present and future generations.

Currently, CalWild is seeking a San Joaquin Valley Organizer to lead its conservation efforts in the southern Sierra and other public lands in the vicinity. The position is a full-time, salaried position (40 hours per week with some evening and weekend work) based in the southern San Joaquin Valley. It will also include significant travel, up to 50% time. CalWild has an office in Oakland and staff, consultants and volunteers located throughout the state.

Position Overview

CalWild's San Joaquin Valley Organizer works to protect and restore the wildest-remaining undeveloped landscapes in or near the San Joaquin Valley and grow the public lands advocacy capacity in the region. Relevant public lands include the Forest Service and Bureau of Land Management holdings in Amador, Calaveras, Fresno, Kern, Kings, Madera, Mariposa, Merced, San Benito, San Joaquin, Tulare and Tuolumne counties.

Responsibilities include:

- Build support for public lands protection and restoration proposals in communities throughout the San Joaquin Valley focused on diversifying and increasing the capacity of the conservation community in the area;
- Monitor public agencies to ensure they are properly managing key public wild lands;
- Focus on empowering a diverse local constituency for public lands that can advocate for their protection and proper management over the long-term;
- Meet with elected officials, agency staff, and other key stakeholders to advocate for our positions and to build local support for public land conservation;
- Build strong relationships with local media and other reporters covering the Sierra, forest health, and agency budgets, among other issues;
- Recruit, train and organize volunteers;
- Produce a wide variety of written materials including press releases, comments on proposed public land development or other planning projects, opinion-editorials and letters to the editor of local media outlets;
- Lead outings to local wild areas for volunteers, donors, local groups, and other notables;

- Give presentations to various audiences on challenges faced by public lands in the area;
- Regularly produce content including Facebook posts, blogs, website updates, blog entries and photos for CalWild's Oakland staff;
- Contribute to the management of the CalWild website and social media channels; and
- Assist with fundraising and all grant applications and reporting as related to the position.

Desired Qualifications:

- A strong, personal commitment to conservation. A demonstrated passion to protecting public lands is preferred;
- Proven communications skills- both written and oral- for presentations, reports, grants, advocacy alerts and blogs;
- Significant interpersonal skills including team leadership and team building;
- A willingness to travel extensively and conduct field work alone in remote locations;
- A willingness to work collaboratively with people of diverse backgrounds and interests;
- Experience with WordPress and social media (Facebook and Twitter) for an organization or campaign a significant plus;
- Experience in conservation activism and community organizing are strongly preferred, though not required;
- Experience with the environmental justice community and fluency in Spanish highly desired;
- Applicants must live in or have extensive connections to the San Joaquin Valley; and
- A Bachelor's Degree is preferred.

Salary Range (depending on experience): \$45,000-\$55,000

How to Apply

Please send a cover letter, resume and writing sample to admin@calwild.org by October 25, 2019. Also, please reference where you saw the job posting in your cover letter.