



2019

# California Council of Land Trusts California Land Conservation Conference March 20-22, Asilomar Conference Center

**Conserving California: Learning and Adapting in an Ever-Changing Landscape**

**Admission\*** - Lodging at Asilomar  
\$100 per day members  
\$125 per day nonmembers

**Admission** - without lodging at Asilomar  
\$150 per day members  
\$175 per day nonmembers

**Venue:**  
Asilomar Conference Center  
<https://book.passkey.com/e/49838069>

*\*This year's registration fee is less than last year to help offset the higher cost of Asilomar accommodations.*

## MARCH 20, CONFERENCE KICKOFF

9:00 a.m.	<p><b>Optional Field Trips</b></p> <p>Field trip #1: Meet Mark Silberstein, CCLT's Vice Chair and Executive Director of the Elkhorn Slough Foundation at the slough for a combined boat and hiking tour exploring the diversity of the slough and shoreline. There are 2 options: kayak in the morning, lunch at the Reserve, hike in afternoon (max 20); hike in the morning, lunch at the Reserve, pontoon boat in the afternoon (max 22).  <b>Tours begin at: 9:00 am; cost is \$50.00 per person</b></p>
12:00 p.m.	<p>Field Trip #2: Join Big Sur Land Trust, Santa Lucia Conservancy and Monterey Regional Parks District on a guided scenic hike at Palo Corona Regional Park. Learn about their collective efforts to restore the lower Carmel River, reduce flooding impacts, rewild a golf course and connect a massive park complex at the gateway to Big Sur. Meet at the Rancho Canada Discovery Center at noon. A picnic lunch will be provided (max 30).  <b>Tour begins at: 12:00 pm; cost is \$25.00 per person</b></p>
2:00 p.m.	<p>Field trip #3: Meet staff from the Elkhorn Slough National Estuarine Research Reserve and the Elkhorn Slough Foundation for a hike through Reserve habitats and exploring the slough shore (max 35).  <b>Tour begins at: 2:00 pm; no cost</b>            Contact Kimberly Cox at CCLT for questions related to the tours:  <a href="mailto:kimberly@calandtrusts.org">kimberly@calandtrusts.org</a> or 916-497-0272</p>
7:00 p.m.	<p><b>Conference Opening Reception and Bonfire</b></p>

## MARCH 21, DAY 1

8:45 a.m.	<p><b>Welcome to Asilomar</b>            Brent Marshall, District Supervisor, CA Department of State Parks</p>
9:00 a.m.	<p><b>State of Conservation</b>            Jeannette Tuitele-Lewis, CCLT Chair of the Board, &amp; President/CEO, Big Sur Land Trust</p>
9:15 a.m.	<p><b>The Future of Conservation</b>            Julie Packard, Executive Director, Monterey Bay Aquarium</p>
9:50 a.m.	<p><b>What does Diversity, Equity &amp; Inclusion (DE&amp;I) look like for your land trust?</b> Moderator: Ava Holliday, Founding Partner, Avarna            Nita Vail, Chief Executive Officer, California Rangeland Trust            Walter Moore, President, Peninsula Open Space Trust            Keisha Sexton, Director of Organizing, LA Neighborhood Trust</p>



## MARCH 21, DAY 1 Cont.

10:40 a.m.	<b>Breakout Groups: "What does DE&amp;I look like for your land trust?"</b> Rural, Urban, and Suburban
11:30 a.m.	<b>Reconvene for breakout reports</b>
12:00 p.m.	<b>Lunch</b>
1:00 p.m.	<b>National Land Trust Report</b> Wendy Jackson, Executive Vice President, Land Trust Alliance
2:00 p.m.	<b>Simultaneous Workshops:</b> <b>Conservation Law Forum:</b> (Additional fee for MCLE credit) An in-depth discussion of how to draft conservation easements to respond effectively to changing conditions and needs including recent court decisions affecting land trusts. Topics are: Ensuring Baseline Reports and Other Land Trust Documentation Can be Used Effectively in Court; Building Envelopes and Amendment Clauses after the Pine Mountain Decision; Updates on Carbon Offsets and Amendment of Civil Code 815; and How Best to Address Climate Change in Conservation Easements <b>Mitigation Summit:</b> Spend the afternoon discovering new adaptations and mitigation strategies. <b>Wildland Fires: Proactive Management:</b> In response to recent multi-year devastating fires. <b>Building Authentic Community Partnerships:</b> Listening, Learning, Leading Together - forming sustainable relationships <b>Development and Communications:</b> Evaluating your donor program effectiveness from annual giving to campaign and beyond. Learn how we use storytelling to increase giving.
4:30 p.m.	<b>Free Time</b>
6:00 p.m.	<b>Dinner</b>
7:00 p.m.	<b>Executive Directors Forum</b>

## MARCH 22, DAY 2

8:45 a.m.	<b>Welcome to Second Day of Conference</b> Mark Silberstein, CCLT Vice Chair of the Board, & Executive Director, Elkhorn Slough Foundation
9:00 a.m.	<b>Unpacking State Funding: Prop 68</b> Top state agency decision makers will walk us through their funding process. Sam Schuchat, Executive Officer, Coastal Conservancy John Donnelly, Executive Director, Wildlife Conservation Board Julie Alvis, Deputy Assistant of Administration and Finance, Ca Natural Resources Agency
9:40 a.m.	<b>Breakout Groups: Public Funding and Foundation Funding</b> Your opportunity to discuss in smaller groups how to access two different funding streams: public funds and foundation funding
11:00 a.m.	<b>Reconvene for breakout reports</b>
12:00 p.m.	<b>Lunch</b>
1:00 p.m.	<b>Cutting Edge Trends and Opportunities For Land Trust Best Practices</b> Marc Smiley, Principal, Solid Ground Consulting
2:00 p.m.	<b>Breakouts -- Affinity Groups - Meet with other land trust staff to discuss further how to incorporate best practices into your land trusts.</b> Groups include: Development and Communications; Operations; Land Stewardship; Executive Leadership; Board of Directors
3:00 p.m.	<b>Conference close</b> Ane Deister, Executive Director, California Council of Land Trusts

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