



2019

# California Council of Land Trusts California Land Conservation Conference March 20-22, Asilomar Conference Center

**Conserving California: Learning and Adapting in an Ever-Changing Landscape**

**Admission\*** - Lodging at Asilomar  
\$100 per day members  
\$125 per day nonmembers

**Admission** - without lodging at Asilomar  
\$150 per day members  
\$175 per day nonmembers

**Venue:**  
Asilomar Conference Center  
800 Asilomar Ave., Pacific Grove, CA

*\*This year's registration fee is less than last year to help offset the higher cost of Asilomar accommodations.*

## MARCH 20, CONFERENCE KICKOFF

9:00 a.m.	<p><b>Optional Field Trips</b></p> <p>Field trip #1: Meet Mark Silberstein, CCLT's Vice Chair and Executive Director of the Elkhorn Slough Foundation at the slough for a combined boat and hiking tour exploring the diversity of the slough and shoreline. There are 2 options: kayak in the morning, lunch at the Reserve, hike in afternoon (max 20); hike in the morning, lunch at the Reserve, pontoon boat in the afternoon (max 22).  <b>Tours begin at: 9:00 am; cost is \$50.00 per person</b></p>
12:00 p.m.	<p>Field Trip #2: Join Big Sur Land Trust, Santa Lucia Conservancy and Monterey Regional Parks District on a guided scenic hike at Palo Corona Regional Park. Learn about their collective efforts to restore the lower Carmel River, reduce flooding impacts, rewild a golf course and connect a massive park complex at the gateway to Big Sur. Meet at the Rancho Canada Discovery Center at noon. A picnic lunch will be provided (max 30).  <b>Tour begins at: 12:00 pm; cost is \$25.00 per person</b></p>
2:00 p.m.	<p>Field trip #3: Meet staff from the Elkhorn Slough National Estuarine Research Reserve and the Elkhorn Slough Foundation for a hike through Reserve habitats and exploring the slough shore (max 35).  <b>Tour begins at: 2:00 pm; no cost</b>            Contact Kimberly Cox at CCLT for questions related to the tours:  <a href="mailto:kimberly@calandtrusts.org">kimberly@calandtrusts.org</a> or 916-497-0272</p>
5:00 p.m.	<p><b>Conference Opening Reception and Bonfire</b></p>

## MARCH 21, DAY 1

8:45 a.m.	<p><b>Welcome to Asilomar</b>            Jeannette Tuitele-Lewis, CCLT Chair of the Board, &amp; President/CEO, Big Sur Land Trust</p>
9:00 a.m.	<p><b>State of Conservation</b>            Jeannette Tuitele-Lewis, CCLT Chair of the Board, &amp; President/CEO, Big Sur Land Trust</p>
9:15 a.m.	<p><b>The Future of Conservation</b>            Julie Packard, Executive Director, Monterey Bay Aquarium</p>
9:50 a.m.	<p><b>What does Diversity, Equity &amp; Inclusion (DE&amp;I) look like for your land trust?</b> Moderator: Ava Holliday, Founding Partner, Avarna            Nita Vail, Chief Executive Officer, California Rangeland Trust            Walter Moore, President, Peninsula Open Space Trust            Keisha Sexton, Director of Organizing, LA Neighborhood Trust</p>



## MARCH 21, DAY 1 Cont.

10:40 a.m.	<b>Breakout Groups: "What does DE&amp;I look like for your land trust?"</b> Rural, Urban, and Suburban
11:30 a.m.	<b>Reconvene for breakout reports</b>
12:00 p.m.	<b>Lunch</b>
1:00 p.m.	<b>National Land Trust Report</b> Wendy Jackson, Executive Vice President, Land Trust Alliance
2:00 p.m.	<b>Simultaneous Workshops:</b> <b>Conservation Law Forum:</b> (Additional fee for MCLE credit) An in-depth discussion of how to draft conservation easements to respond effectively to changing conditions and needs including recent court decisions affecting land trusts <b>Mitigation Summit:</b> Spend the afternoon discovering new adaptations and mitigation strategies. <b>Wildland Fires: Proactive Management:</b> In response to recent multi-year devastating fires. <b>Building Authentic Community Partnerships:</b> Listening, Learning, Leading Together - forming sustainable relationships <b>Development and Communications:</b> Evaluating your donor program effectiveness from annual giving to campaign and beyond. Learn how we use storytelling to increase giving.
6:00 p.m.	<b>Dinner</b>
7:00 p.m.	<b>Executive Directors Forum</b>

## MARCH 22, DAY 2

9:00 a.m.	<b>Unpacking State Funding: Prop 68</b> Top state agency decision makers will walk us through their funding process. Sam Schuchat, Executive Officer, Coastal Conservancy John Donnelly, Executive Director, Wildlife Conservation Board
9:40 a.m.	<b>Breakout Groups: Public Funding and Foundation Funding</b> Your opportunity to discuss in smaller groups how to access two different funding streams: public funds and foundation funding
12:00 p.m.	<b>Lunch</b>
1:00 p.m.	<b>Cutting Edge Trends and Opportunities For Land Trust Best Practices</b> Marc Smiley, Principal, Solid Ground Consulting
1:45 p.m.	<b>Breakouts -- Affinity Groups - Meet with other land trust staff to discuss further how to incorporate best practices into your land trusts.</b> Groups include: Development and Communications; Operations; Land Stewardship; Executive Leadership; Board of Directors
3:00 p.m.	<b>Conference close</b> Ane Deister, Executive Director, California Council of Land Trusts

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(as of 12/20/2018)