



SCHEDULE AT A GLANCE

TUESDAY, March 2nd, 2010

Clarion Hotel, 700 16TH Street, Sacramento

9:30 am	Registration in the Lobby					
	Terrace Room	Huntington Room	Crocker Room	Stanford Room	Hamilton Room	Brannan Room
10:15 am	CONSERVATION LAW FORUM	EASEMENTS ON THE MAP	STATE PARKS EXCELLENCE	LANDS AND LOCAL GOVERNMENT	ACCREDITATION A-Z	COMMUNITY & CONSERVATION RELEVANCE
12:15 pm	Buffet Lunch Terrace Room + Dining Area					
1:45 pm	CONSERVATION LAW FORUM continues until 4:30	HOT ON THE TRAILS	FUTURE OF FARMLAND CONSERVATION	BUILDING YOUR VOLUNTEER BASE	DEVELOPING EDUCATIONAL PROGRAMS	REGIONAL CONSERVATION PARTNERSHIPS
3:45 pm	Break					
4:00 pm	CONS LAW FORUM (ends 4:30)	New Members' Reception (lounge)	Nor. California Regional Meeting	SCLTC Regional Meeting		Insurance for CE Defense
5:00 pm	Close of Day I					
6:00 pm	Members' Dinner at the Broiler Restaurant Reception from 6-7 pm; Dinner at 7 pm 1201 K Street, 15 th Floor Banquet Room					



SCHEDULE AT A GLANCE

WEDNESDAY, March 3rd, 2010

Wells Fargo Pavilion and Clarion Hotel

8:00 am	Registration & Continental Breakfast Wells Fargo Pavilion					
9:00 am	Welcome and Retrospective The November 2010 Ballot Conservation Around California, Part I					
10:30 am	Break					
10:45 am	Conservation Leadership Awards Conservation Around California, Part II Keynote: Future of Conservation Funding					
12:15 pm	Buffet Lunch at Clarion Hotel Terrace Room and Dining Area					
	Terrace Room	Huntington Room	Crocker Room	Stanford Room	Hamilton Room	Brannan Room
1:45 pm	CONSERVATION FUNDING PROSPECTS	EXECUTIVE DIRECTOR ROUNDTABLE	PLANNED GIVING	COMMUNICATION ON A SHOE-STRING	RESPONDING TO CONDEMNATION NOTICE	URBAN PROGRAMS AND PROSPECTS
3:15 pm	Break					
3:30 pm	CLIMATE CHANGE	DEVELOPMENT DIRECTOR ROUNDTABLE	EDUCATIONAL & ADVOCACY COMMUNICATIONS	THRIVING AS A LEADER IN CHALLENGING TIMES	PUBLIC POLICY FOR CONSERVATION	ACCREDITATION JUMP START
5:00 pm	Conference Adjourns					

*Final
rooms subject to change*



6th Annual
California Land Trust Conference
March 2-3, 2010
Clarion Mansion Inn, Sacramento

2010 PROGRAM SUMMARY

WORKSHOPS AT CLARION INN

Tuesday, March 2nd
10:15 am – 12:15 pm

Conservation Law Forum

Peter Detwiler (Senate Local Government Committee), Walter Moore (Peninsula Open Space Trust), James Pierce (Department of Conservation), Pete Price (Price Consulting), Leslie Ratley-Beach (Land Trust Alliance)

The Conservation Law Forum meets three times a year to review current cases and recent decisions, consider legal issues or challenges related to improving the conservation of land and water, and guides pro-active efforts to address emerging issues. This meeting will include a review of recent legal decisions around the country, proposals to change Williamson Act contracts, and changes to water law based on the recent water policy package signed into law.

Putting Easements on the Map?

Larry Orman (GreenInfo Network), Gina LaRocco (Defenders of Wildlife)

Should all easement boundaries be available to agencies and organizations doing land use and conservation planning? What's going on with inventories of protected areas data? Should land trusts move their projects and easement data to the web? Learn about national efforts to create GIS inventories of all protected lands, GreenInfo Network's California Protected Areas Database, the Defenders Conservation Registry web portal and a new national and statewide effort to assemble all easement data. We'll update participants on various technologies and strategies here, but we're especially looking for your viewpoint on whether and how to share easement data.

Lands and Local Government

Jill Bays (Transition Habitat Conservancy) and Kate Kelly (Kelly Group)

Governmental relations can smooth a land trust's path or put it in the ditch. Effective working relationships with your local government can open the door to funding, acres, and conservation-based policy-making for your land trust. Come learn how to build and maintain an effective working relationship with your local government. Kate and Jill will demystify the process and give you the tools and knowledge to succeed with your local government.

SESSION DESCRIPTIONS

Community and Conservation Relevance

Paul Hardy (Feather River Land Trust), Bill Leahy (Big Sur Land Trust), and Lindsay Magnuson (Northcoast Regional Land Trust)

How can your land trust make its conservation activities become part of the fabric of your community? How can you make the benefits of conservation tangible and real in the lives of the adults and children of your community? Hear from land trust executive directors who have undertaken such projects and increased relevance of their land trust in their local community.

Defining Excellence for State Parks

Traci Verardo-Torres (California State Parks Foundation)

Land trusts have undertaken the initial protection that led to the creation of many of California's State Parks. These treasured lands have been under historic threat the last few years and land trusts have come to their defense. In 2010, we have the opportunity to ensure their permanent stewardship. Now is the perfect time to think about what "excellence" would look like for our State Parks. Discuss and share your views on excellence as part of a statewide inquiry by the California State Parks Foundation and Save the Redwoods League.

Accreditation from A to Z

Cheryl Belcher (California Council of Land Trusts)

This workshop will address all aspects of preparing for accreditation. It will thoroughly review the steps in the accreditation process: completing the pre-application, application and self-assessment, assembling the applications, and on-going "lessons learned" from current and past applicants. We'll also review indicator practices, explore key elements for required policies, and provide sample documents.

WORKSHOPS AT CLARION INN

Tuesday, March 2nd

1:45 pm – 4:00 pm (except as noted)

Conservation Law Forum

Continued from morning session until 4:30 pm

Hot on the Trails

Liz Bergeron (Pacific Crest Trail), Ann Buell (Coastal Conservancy), Alan Ehrgott (American River Conservancy), Rob Hutsel (San Diego River Park Foundation), John Svahn (Truckee Donner Land Trust)

California is an epicenter of trail work at the multi-state, regional and local level. Conservationists are also working on water and other kinds of new trails for how people move. Hear from practitioners engaged in these efforts, and learn how your organization can fund or support your own trail system as well as hooking up to larger trail systems.

SESSION DESCRIPTIONS

Developing and Maintaining Educational Programs

Claire Robinson (Amigos de los Rios) and Charles Thomas, Jr. (Outward Bound Los Angeles)

Helping kids make the connection with the natural world around them is an imperative for many land trusts and the future of conservation protections. Spend time with Claire and Charles learning how Amigos de los Rios, Outward Bound and other nonprofits are helping families and kids from the urban core make this connection while achieving a variety of conservation goals for the organization and community.

Thinking Big Through Regional Conservation Partnerships

John Bernstein (Northern Sierra Partnership), Jeff Darlington (Placer Land Trust for the Bear-Yuba Partnership), Suzanne Easton (Blue Ridge Berryessa Natural Area), Dave Koehler (San Joaquin River Partnership)

Land trusts are long accustomed to thinking across political boundaries and are now stepping across organizational lines to create large landscape initiatives in partnership with other conservation organizations. This strategic approach allows parties to marshal greater resources and impact a much larger area with greater conservation outcomes. Learn more about the latest partnerships in California and how this approach could strengthen your land trust's conservation performance.

Future of Farmland Conservation

Kate Kelly (Kelly Group), Kathy Mannion (Regional Council for Rural Counties), Bill Martin (Central Valley Farmland Trust), Scott Spear (Sequoia Riverlands Trust), Chuck Tyson (Department of Conservation)

Farmland conservation may be facing its greatest threats as funding for agricultural easements dwindles, Williamson Act dollars are stripped from the state coffers, and counties and landowners respond. Get the latest updates and strategies in this area and engage in the question of whether mitigation could save farmland even while it is lost.

Building Your Volunteer Base

Linus Eukel (Muir Heritage Land Trust), Cathy Moyer (Volunteers for Outdoor California)

Volunteers are the cornerstone of successful land conservation. Learn how to attract, motivate and retain these valuable contributors to land trust efforts, and when you should partner with volunteer organizations for your projects.

SPECIAL MEETINGS AT CLARION INN

Tuesday, March 2nd

4:00 pm – 5:00 pm

Insurance for Conservation Easement Defense

Leslie Ratley-Beach (Land Trust Alliance)

Learn about the new insurance that may become available to help fund the costs of defending your conservation easements and whether it may make sense for your land trust.

SESSION DESCRIPTIONS

New Members' Reception

Northern California Regional Meeting

Sierra-Cascade Land Trust Council Regional Meeting

MEMBERS' DINNER

Ticket Required
Tuesday, March 2nd
6:00 pm – 9:00 pm

The Broiler
15th Floor Banquet Room
1201 K Street

PLENARY SESSION AT WELLS FARGO PAVILION

Wednesday, March 3rd
9:00 am – 12:15 pm

Welcome and Retrospective

Darla Guenzler, California Council of Land Trusts

Resource Conservation and the 2010 Ballot

Panel: Fiona Hutton (Fiona Hutton Associates), Dan Taylor (Audubon California), Traci Verardo-Torres (State Parks Foundation) and facilitator Walter Moore

With an \$11 billion Water Bond already slated for the November 2010 ballot and dozens of initiatives in circulation ranging from permanent State Parks funding to AB 32 rollbacks, California's conservation community could be propositioned on numerous issues that could translate into tremendous long-term gains and losses for our state's land trusts. Learn about key initiatives going to voters in 2010 and the essential role land trusts will play.

Conservation Around California

Jenner Headlands, Ralph Benson, Sonoma Land Trust

San Diego River, Rob Hutsel, San Diego River Park Foundation

Bayer Farm, Craig Anderson, LandPaths

In spite of last year's difficult financial climate, land trusts had remarkable conservation successes. Hear from colleagues about these projects and be inspired!

2009 Conservation Leadership Awards

State Treasurer Bill Lockyer

Senator Christine Kehoe

Assembly Member Noreen Evans

In 2009, land and water conservation faced unprecedented funding and public policy challenges. Treasurer Lockyer, Senator Kehoe and Assembly Member Evans led the way in helping land trusts and our public agency partners meet these challenges.

SESSION DESCRIPTIONS

Keynote Address: The Future of Conservation Funding

Michael Mantell, Resources Law Group

Insights into future funding at the state and federal levels and in the foundation world for 2010 and beyond.

WORKSHOPS AT CLARION INN

Wednesday, March 3rd

1:45 pm – 3:15pm

Conservation Funding Programs

Julia Lave Johnston (Strategic Growth Council), Lynne Sherrod (Land Trust Alliance)

This is your opportunity to learn about – and provide input to future program changes -- two important funding programs that reach from our most urban areas to our most rural working farms. Lynne Sherrod will discuss funding opportunities in the federal Farm Bill and seek your input for the next Farm Bill about which discussions are already beginning. Julia Lave Johnston will introduce the new urban greening program of California's Strategic Growth Council. The urban greening program will be giving grants for projects and planning, and the Council is eager to hear land trust feedback on how they can make the program work better for land and water conservation.

Planned Giving

Cheryl Belcher (California Council of Land Trusts)

Entering the world of planned giving and taking a few simple actions can provide great dividends and assure the longevity of your organization. Learn the basics and hear from colleagues about their steps and success. This overview course will prepare you for the in-depth course offered via webinar in Spring 2010.

Executive Director Roundtable

Facilitators: Sharon Burnham (Tri-Valley Conservancy), Gail Egenes (Riverside Land Conservancy)

Topics will be determined in advance of the meeting with the input of executive directors.

Communications on a Shoe-String

Phoebe Wall Howard (Howard Consulting), Niki Woodard (Sequoia Riverlands Trust)

In tough times, temptation to scale back budgets on communications certainly exists. Talk with land trusts and consultants about the essential communications you must do and how you can use the new social media to great effect.

Urban Programs and Prospects

Martha Ozonoff (California ReLeaf), Viktor Patino (State Parks), Jennifer Seeger (Housing and Community Development)

New programs and funding are available at the state and federal levels for conservation in urban areas. Learn how these projects need not be “downtown” and how your organization

SESSION DESCRIPTIONS

can utilize these resources to make your projects serve people better and address climate change, water quality and other conservation issues.

Responding to the Condemnation Notice

Tamara Galanter (Shute, Mihaly & Weinberger LLP), Harry Pollack (Conservation Partners)

Protected lands and conservation easements can be condemned, and these properties are increasingly being proposed for condemnation to make way for roads, water projects and alternative energy. What are the steps to take to defend land or easements when condemnation comes calling?

WORKSHOPS AT CLARION INN

Wednesday, March 3rd

3:30 pm – 5:00pm

Climate Change: The Continued Evolution of the State's Response

Paul Mason (Pacific Forest Trust) and Michelle Passero (The Nature Conservancy)

The State of California and its agencies continue to consider and develop its responses to climate change which is impacting everything from tomorrow's land use planning to conservation funding. Hear from experts at the forefront of the state's response.

Educational and Advocacy Communications

Traci Verardo-Torres (California State Parks Foundation) and Jordan Wellwood (Audubon California)

In 2009, an unprecedented communications campaign was launched to highlight the public benefits of conserving land and waters and the pressing need for continued public investment. Conserving California has produced a large number of compelling stories and materials about the accomplishments of past bond acts which focus on land trust projects. Learn how to use these and other campaign materials to talk with community leaders and donors and reach out to your local community to increase conservation awareness.

Development Director Roundtable

Facilitator: Anne Trela (Peninsula Open Space Trust)

Topics will be determined in advance of the meeting with the input of development directors.

Thriving as a Leader in Challenging Times

Michele Clark (Yolo Land Trust) and Dan Schwab (Dan Schwab Consulting)

Ever wonder how to be a more effective leader, especially when confronted with the massive challenges of today's conservation environment? Join Yolo Land Trust ED Michele Clark and organizational consultant Dan Schwab for a lively discussion of the leader's toolkit and how to apply it to your situation every day.

SESSION DESCRIPTIONS

Public Policy for Conservation

Bob Berman (Solano Land Trust), Flossie Horgan (Bolsa Chica Land Trust), Darla Guenzler (California Council of Land Trusts)

Public policy establishes many of the resources and rules for land and water conservation, so it is vital that conservationists have a strong voice in this process. Questions surrounding the rules of this road will be addressed here such as what are the benefits of participating in the state's conservation agenda, how can your organization stay informed, and what are different models for making timely decisions to support or oppose policy issues? The panel will explore how to develop an organizational policy about participating in public policy matters (sample policies will be provided).

Accreditation Jump Start

Cheryl Belcher (California Council of Land Trusts), Jean Gilbert (Nevada County Land Trust), Hope Ratner (Marin Agricultural Land Trust), Aimee Rutledge (Sacramento Valley Conservancy)

This new course will provide great insight into the process for land trusts considering accreditation in the next few years. You will learn the necessary actions to take today if you plan to seek accreditation in the future, and get tips and guidance from accredited land trusts about navigating the process.